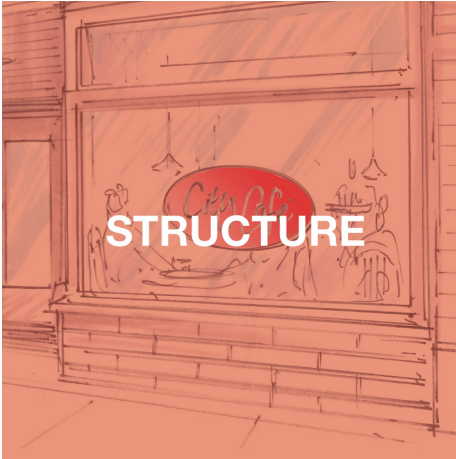


# Sign Bylaw Update

## Key Updates

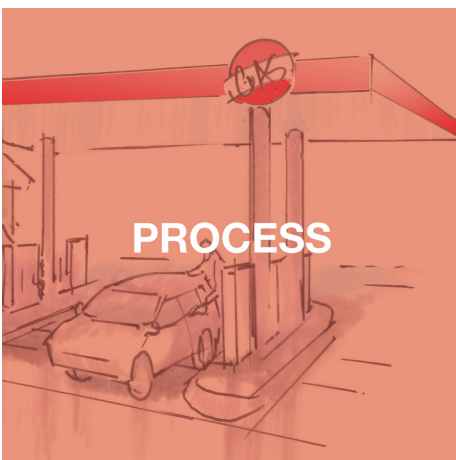
The draft updated Sign Bylaw includes key updates to the structure, content, and process of the Sign Bylaw, with the goal of making the bylaw more user-friendly, aligning the bylaw with City bylaws and policies, encouraging high quality signage, and streamlining the sign approval process.



- Organizes the City into 3 sign districts, allowing regulations to reflect the distinct character of different areas of the City.
- Reorders the bylaw to reflect the chronological order of the approval process.
- Eliminates the use of schedules, minimizing the amount of cross-referencing required to navigate the bylaw.



- Incorporates figures and images to visualize and clarify definitions and regulations.
- Clarifies vague or contradictory language and requirements.
- Incorporates new regulations based on Official Community Plan design guidelines.
- Permits new sign types, including Mural Signs, Projecting Signs, and Suspended Signs, to increase options for advertisement and business identification.



- Includes detailed regulations and reference links to clarify the sign permit, construction, maintenance, inspection, and enforcement process.
- Incorporates form and character development permit requirements, streamlining the development permit process.
- Eliminates the requirement for a permit to change the copy of an existing sign, provided the copy change does not alter the structural support of the sign.